

# amore

## 01

**Solo il meglio  
della ceramica  
da rivestimento.**



**Only the best in wall ceramic tiles.**



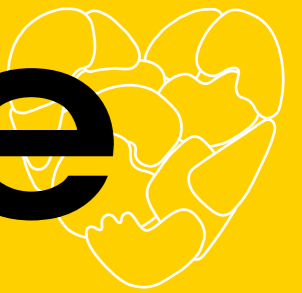
# Quando la tradizione incontra il contempo- raneo.

When tradition meets trendy.





# Una dichiarazione precisa per Imola.



Un'inclinazione profonda nei confronti della propria storia, gelosamente conservata in questi oltre 145 anni di cultura, di arte e sperimentazione. Un patrimonio unico, fonte d'ispirazione e di passione continua.

amore

A clear declaration for Imola. And a profound expression of its history that has been jealously conserved in over 145 years of culture, art and experimentation. This is a unique heritage and a source of inspiration and continuous passion.







# Fatto con il cuore.

amore

amore

Made with heart.

Una nuova raccolta costituita da singoli volumi, le nostre collezioni, fortemente differenti per natura e per ispirazione, pur preservando una chiara matrice di stampo italiano. Una proposta unica nel suo genere, insita nella sua natura: la bicottura. Una soluzione affascinante, in grado di unire magistralmente smalto, materia, cristallina e colore in una palette cromatica di grande appeal, sempre varia e sempre nuova.

A new range made up of our collections that are extremely different in terms of both nature and inspiration, but maintain the same clearly Italian character. A unique proposal, based on its nature: double-firing. A fascinating solution that masterfully combines glaze, natural material, crystalline finish and colour in a highly appealing chromatic palette that is always changing and always new.



# Siete pronti ad innamorarvi?

## ICONA

Una storia tutta italiana.  
pag. 8



## GISSO

Lo stile naturale che fa tendenza.  
pag. 28



## AROMA

Un'immersione nei colori.  
pag. 42



## STILE

Per un gusto contemporaneo.  
pag. 62



Are you ready to fall in love?

# Icona



*La dolce vita. Inconfondibile tendenza.*

**La dolce vita.  
A distinctive  
trend.**



ICONA 1020CM



# Sei toni pastello



Six pastel tones.

ICONA 1020LM - ICONA11020LM

*Un nuovo formato, piccolo e rettangolare.*

ICONA 1020VO



*A new, small and rectangular format.*





ICONA 1020FL

# Fior di latte o latte menta?

Fior di latte white or peppermint milk green?



Mood contemporaneo.

ICONA11020VO



Contemporary mood.



ICONA11020FL





*Inspirata all'eleganza dolce e discreta degli anni '60.*



ICONA 1020VO - ICONA 1020LM



*Inspired by the gentle and discreet elegance of the 1960s.*

ICONA 1020LM



ICONA 1020FL - ICONA 1020G

ICONA 1020CM - ICONA11020CM - AZMA 60G RM





ICONA 1020S



ICONA 1020S - AZMA 60CG RM

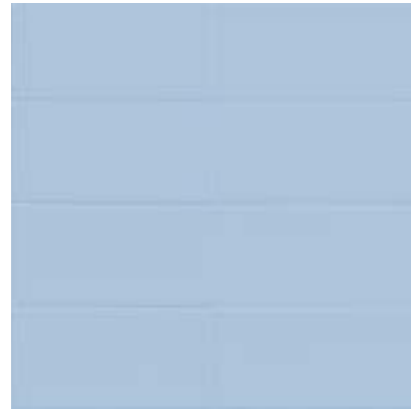


ICONA 1020G

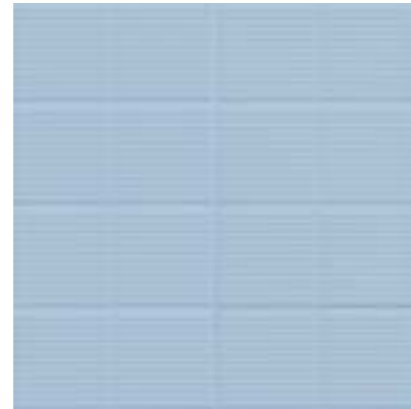


## BICOTTURA DA RIVESTIMENTO / DOUBLE-FIRED WALL TILE

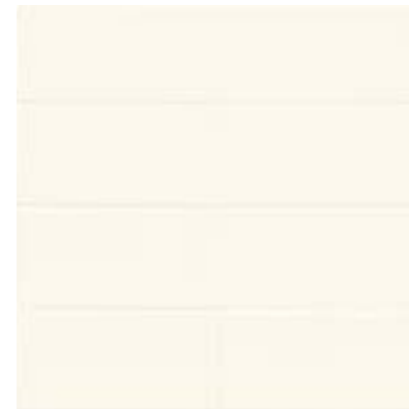
ISO 13006 - G - BIII GL (E ≥ 10%) UNI EN 14411 - L



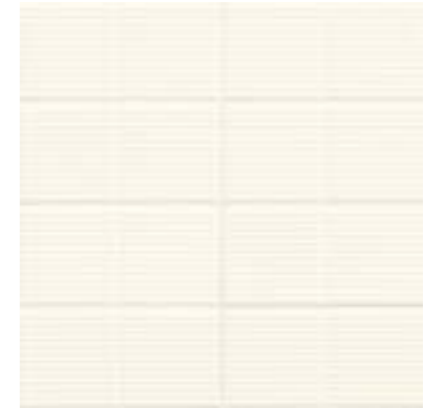
**ICONA 1020CM** *Celeste Medio*  
10X20-4"X8"



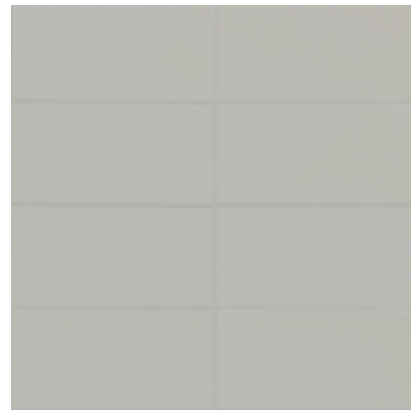
**ICONA1 1020CM**  
10X20-4"X8"



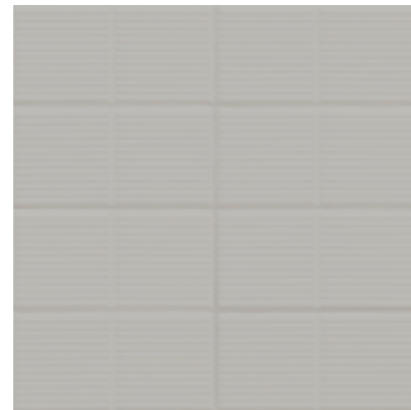
**ICONA 1020FL** *Fior di Latte*  
10X20-4"X8"



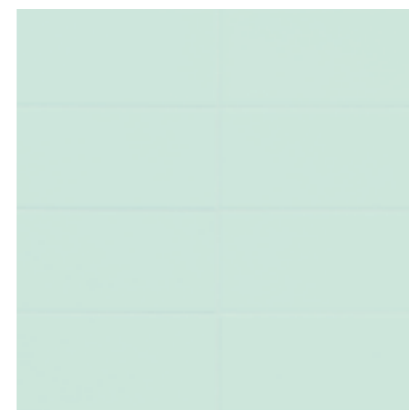
**ICONA1 1020FL**  
10X20-4"X8"



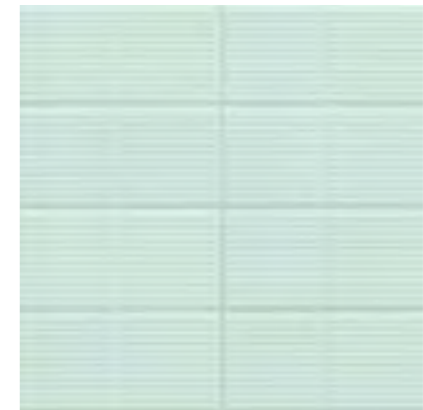
**ICONA 1020G** *Grigio*  
10X20-4"X8"



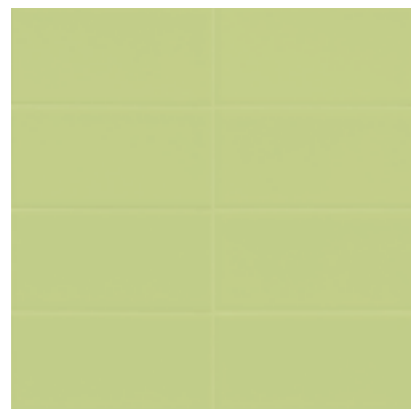
**ICONA1 1020G**  
10X20-4"X8"



**ICONA 1020LM** *Latte Menta*  
10X20-4"X8"



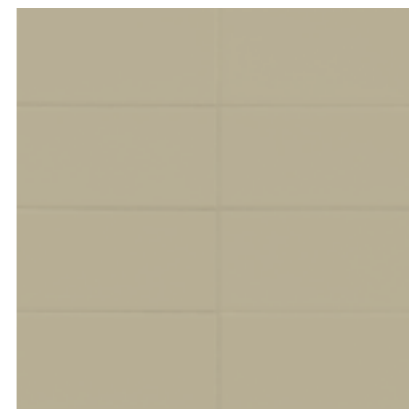
**ICONA1 1020LM**  
10X20-4"X8"



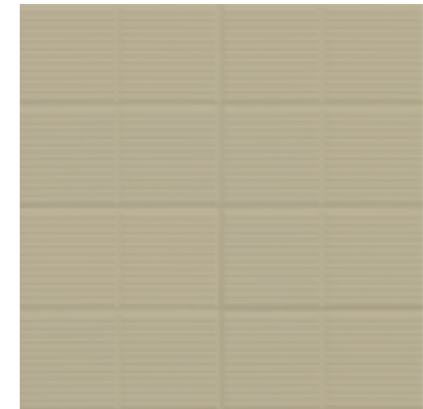
**ICONA 1020VO** *Verde Oasi*  
10X20-4"X8"



**ICONA1 1020VO**  
10X20-4"X8"



**ICONA 1020S** *Sabbia*  
10X20-4"X8"



**ICONA1 1020S**  
10X20-4"X8"

# GESSO

*Mano&Terra. Fatto con il cuore.*



**Hand&Earth.  
Made with heart.**



GESSO 1020CE



Miscela viva di argille dal color brunito.



GESSO 1020MT

A live mixture of burnished colour clays.



GESSO 1020MT - GESSO1 1020MT - GESSO 1020TC

Arcaica  
nell'origine,  
attraente  
nell'estetica.



An archaic origin and an attractive aesthetic.





L'argilla, un materiale duttile e multiforme, da sempre utilizzato nella storia, diventa oggi un nuovo spunto creativo per Imola.

Clay, the ductile and multiform material that has been used throughout history has today become a new creative idea for Imola.





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The strong, deep tones of cobalt blue find their perfect match in kaolin white.

GESSO 1020CO - GESSO11020CO

La tonalità forte e profonda del blu cobalto, trova nel bianco caolino il giusto abbinamento.



GESSO11020CA





NESSO 1020CO



NESSO 1020CA

BICOTTURA DA RIVESTIMENTO / DOUBLE-FIRED WALL TILE

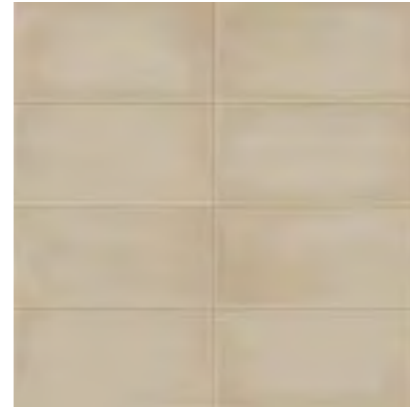
ISO 13006 - G - BIII GL (E ≥ 10%) UNI EN 14411 - L



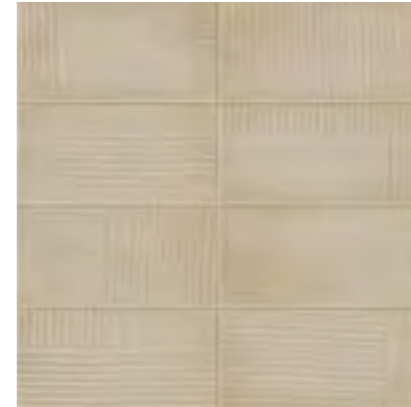
**GESSO 1020MT** *Mattone*  
10X20-4"X8"



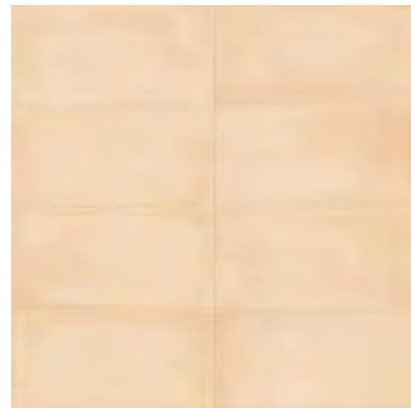
**GESSO1 1020MT**  
10X20-4"X8"



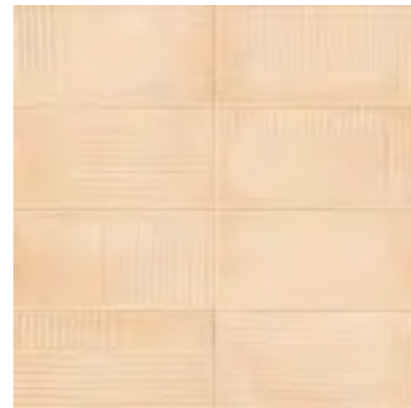
**GESSO 1020AR** *Argilla*  
10X20-4"X8"



**GESSO1 1020AR**  
10X20-4"X8"



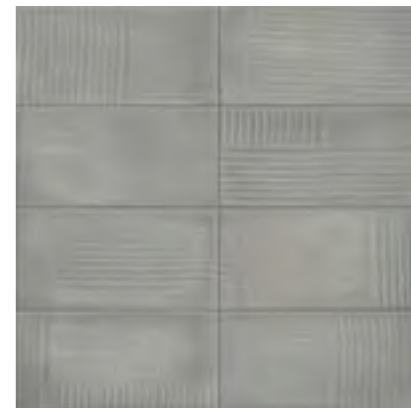
**GESSO 1020TC** *Terracotta*  
10X20-4"X8"



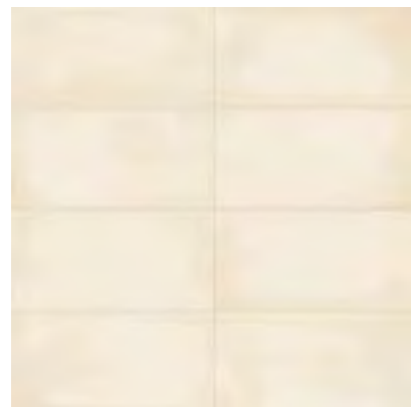
**GESSO1 1020TC**  
10X20-4"X8"



**GESSO 1020CE** *Cemento*  
10X20-4"X8"



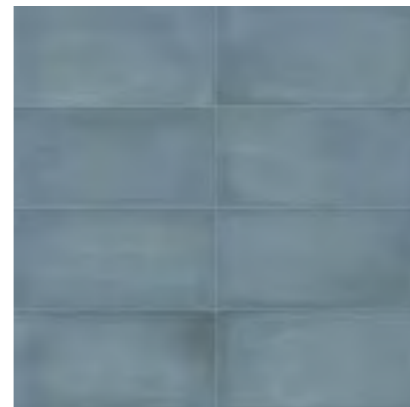
**GESSO1 1020CE**  
10X20-4"X8"



**GESSO 1020CA** *Caolino*  
10X20-4"X8"



**GESSO1 1020CA**  
10X20-4"X8"

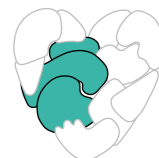


**GESSO 1020CO** *Cobalto*  
10X20-4"X8"



**GESSO1 1020CO**  
10X20-4"X8"





# Aroma



*Sapori e colori. Gusto creativo.*

Flavour and  
colour.  
Creative taste.



AROMA 624V



*I colori morbidi e avvolgenti del sabbia e del tabacco.*

amore

AROMA 624TB

*The soft and cozy hues of sand and tobacco.*





AROMA 624DM - KUNI 2012T



AROMA 624S





Flavour. Essence. Smell. Pleasure. Taste.

AROMA 624V - KUNI 2012BS

Sapore.  
Essenza.  
Olfatto.  
Piacere.  
Gusto.



AROMA 624W



Un viaggio nella storia non poteva non portare ad una riflessione sul gusto italiano. Design, cibo ed arte fanno parte della nostra cultura e nutrono il nostro immaginario.



AROMA 624DV



AROMA 624TB



AROMA 624AM



AROMA 624S

A journey back in time that inevitably stimulates a reflection on Italian taste. Design, food and art are part of our culture and nourish our collective imagination.



Tonalità intense e squillanti come il verde, il turchese e il profondo blu.

In Aroma la tradizione e ceramica del colore incontra il gusto contemporaneo.



Vivid, intense tones like green, turquoise and deep blue.

In Aroma the tradition of coloured ceramics meets contemporary taste.

AROMA 624DV





AROMA 624W - KUNI 2012BS



AROMA 624TQ







AROMA 624TQ - KUNI 2018T



AROMA 624AM





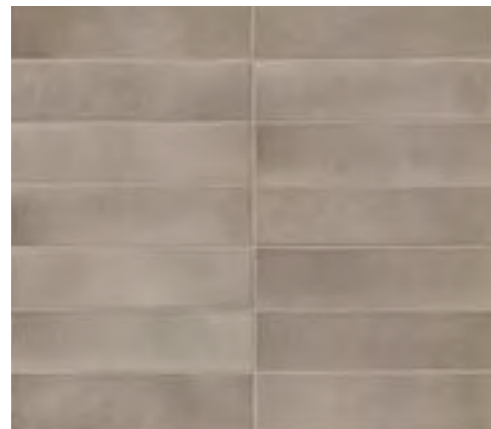
BICOTTURA DA RIVESTIMENTO / DOUBLE-FIRED WALL TILE

ISO 13006 - G - BIII GL (E ≥ 10%) UNI EN 14411 - L



AROMA 624W  
6X24-2,4"X9,5"

*Bianco*



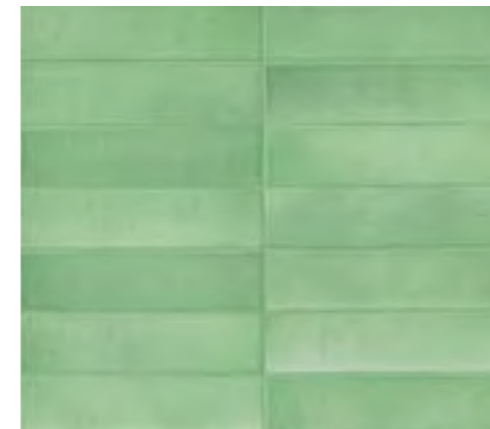
AROMA 624S  
6X24-2,4"X9,5"

*Sabbia*



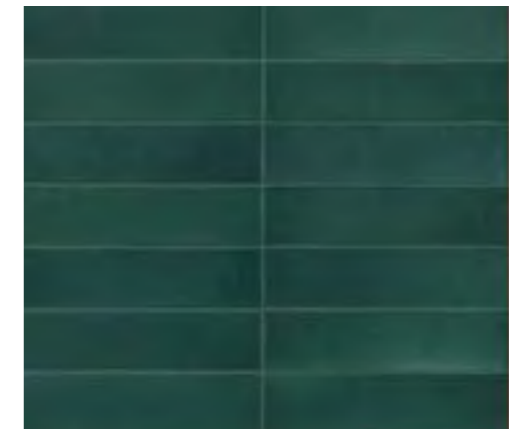
AROMA 624TB  
6X24-2,4"X9,5"

*Tabacco*



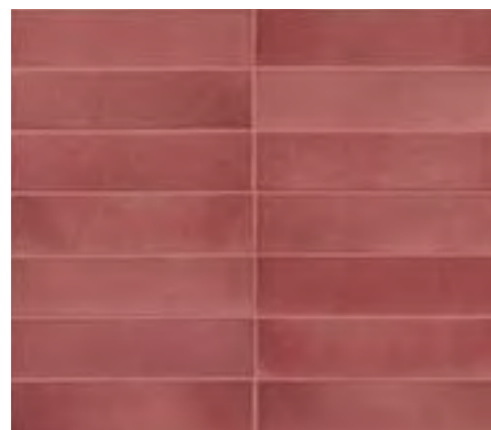
AROMA 624V  
6X24-2,4"X9,5"

*Verde*



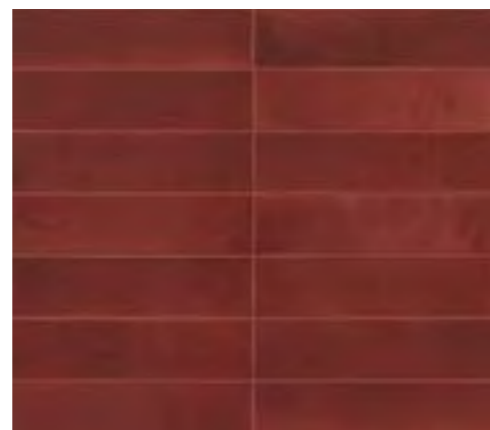
AROMA 624DV  
6X24-2,4"X9,5"

*Verde Scuro*



AROMA 624DM  
6X24-2,4"X9,5"

*Rosa Scuro*



AROMA 624AM  
6X24-2,4"X9,5"

*Amaranto*



AROMA 624TQ  
6X24-2,4"X9,5"

*Turchese*



AROMA 624DL  
6X24-2,4"X9,5"

*Blu*



# Stile



**Sinuous  
silhouette.  
Contemporary  
form.**



STILE MT 624PI

# Armonia

amore



# perfetta.

STILE GL 624CF - STILE MT 624CF





Style is a concept with a wide variety of applications, used in the field of arts and letters, as well as fashion, architecture, industrial design and social phenomena.



STILE GL 624CZ - STILE GL 624W - STA VP6 12 LP

Lo stile è un concetto di ampia applicazione, utilizzato nel campo delle arti e delle lettere, oltre che nella moda, nell'architettura, nel disegno industriale e nei fenomeni sociali.



STILE MT 624PI - STILE GL 624 PI - CRE DL6 120 LP



Osservando  
l'evoluzione  
del gusto  
dall'ambiente  
che ci circonda,  
Imola ha  
messo a punto  
questo nuovo  
prodotto in  
ceramica.

Observing the evolution in  
taste in the environment  
that surrounds us, Imola has  
perfected a new ceramic.



Raffinata presenza. Lucida&Matt.



Refined presence. Gloss&Matt.

STILE GL 624W - STILE MT 624W - INV WH6 120 LP





STILE MT 624W



STILE GL 624CZ - STILE MT 624CZ

*Minimale nella forma. Avvolgente nel colore.*



STILE GL 624EC



*Minimalist form. Cosy colours.*

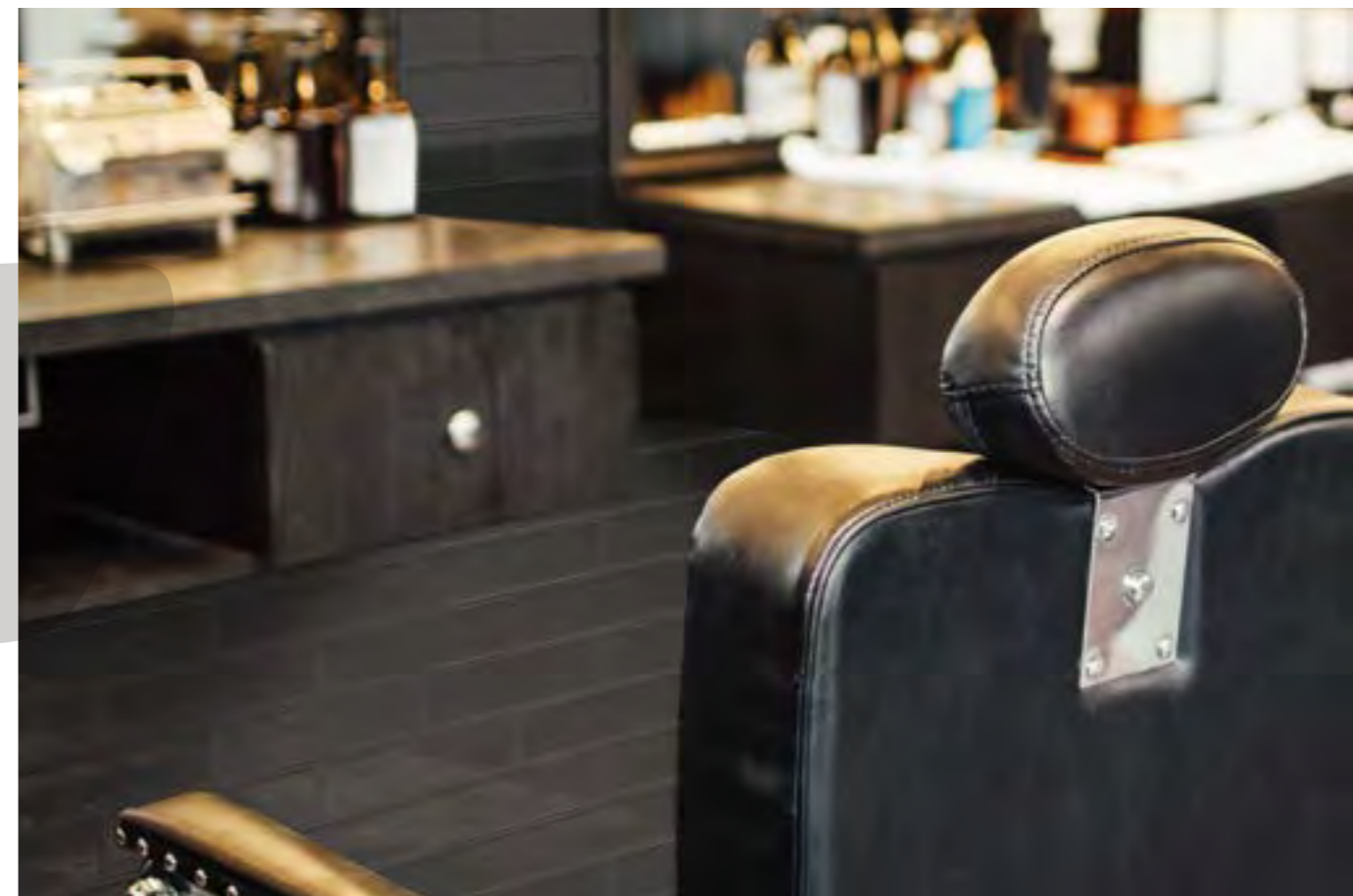
STILE MT 624EC





amora

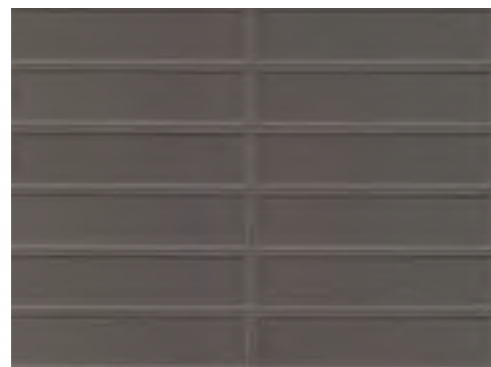
STILE MT 624CI



STILE GL 624CF

BICOTTURA DA RIVESTIMENTO / DOUBLE-FIRED WALL TILE

ISO 13006 - G - BIII GL (E ≥ 10%) UNI EN 14411 - L

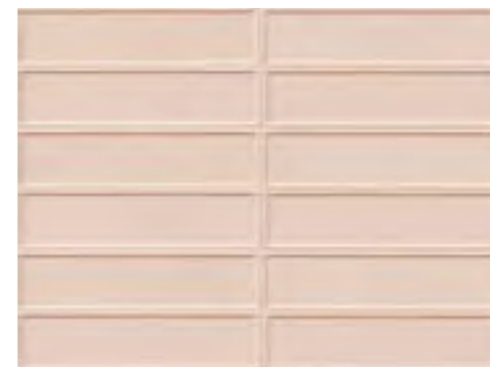


**STILE GL 624CF**  
6X24-2,4"X9,5"

*Caffè*



**STILE MT 624CF**  
6X24-2,4"X9,5"

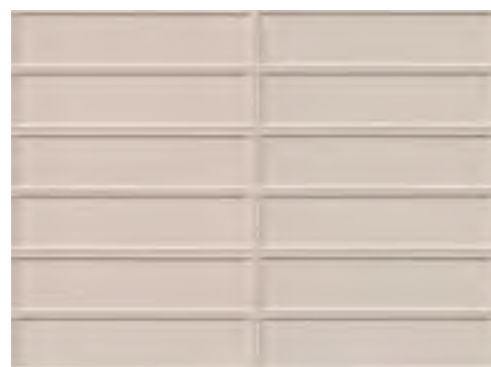


**STILE GL 624CI**  
6X24-2,4"X9,5"

*Cipria*



**STILE MT 624CI**  
6X24-2,4"X9,5"

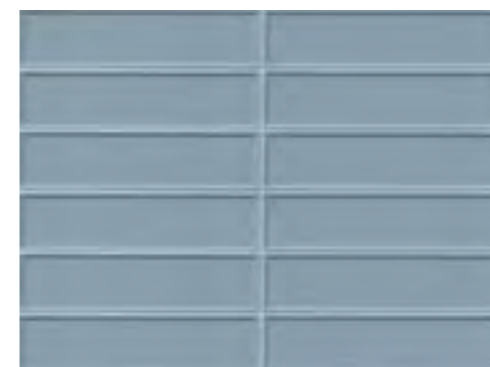


**STILE GL 624EC**  
6X24-2,4"X9,5"

*Écru*



**STILE MT 624EC**  
6X24-2,4"X9,5"

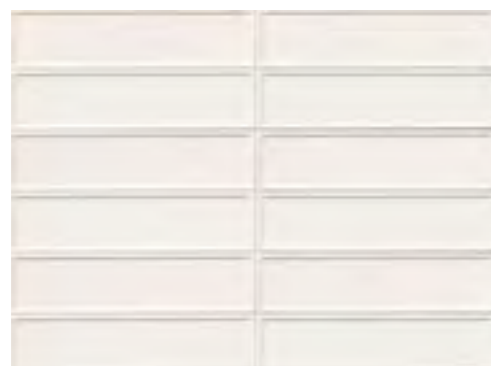


**STILE GL 624CZ**  
6X24-2,4"X9,5"

*Carta da Zucchero*

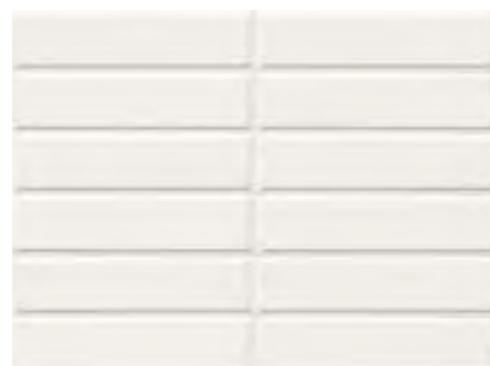


**STILE MT 624CZ**  
6X24-2,4"X9,5"

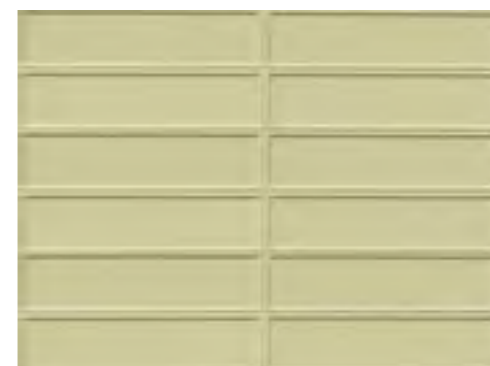


**STILE GL 624W**  
6X24-2,4"X9,5"

*Bianco*



**STILE MT 624W**  
6X24-2,4"X9,5"



**STILE GL 624PI**  
6X24-2,4"X9,5"

*Pistacchio*










**STILE MT 624PI**  
6X24-2,4"X9,5"



## Caratteristiche Tecniche Bicottura Double Firing Technical Specifications

UNI EN 14411 (ISO 13006) - BIII (appendice L)

CARATTERISTICA Specification	METODO DI PROVA Test methods	REQUISITI PREVISTI DALLA NORMA Requirements in accordance to the standards	VALORE MEDIO average value
 <b>DIMENSIONI E ASPETTO</b> DIMENSIONS AND APPEARANCE	ISO 10545-2	<b>PROSPETTO L1</b> PROSPECT L1	<b>CONFORME</b> COMPLIANT
 <b>ASSORBIMENTO D'ACQUA</b> WATER ABSORPTION	ISO 10545-3	> 10%	> 10%
 <b>RESISTENZA A FLESSIONE</b> FLEXURAL RESISTANCE	ISO 10545-4	<b>SPESORE / THICKNESS</b> ≥ 7,5 mm: min. 12 N/mm <sup>2</sup>	>17 N/mm <sup>2</sup>
		<b>SPESORE / THICKNESS</b> < 7,5 mm: min. 15 N/mm <sup>2</sup>	
<b>SFORZO DI ROTTURA</b> MODULUS OF RUPTURE	ISO 10545-4	<b>SPESORE / THICKNESS</b> ≥ 7,5 mm: min. 600 N	<b>CONFORME</b> COMPLIANT
		<b>SPESORE / THICKNESS</b> < 7,5 mm: min. 200 N	
 <b>COEFFICIENTE DILATAZIONE TERMICA LINEARE (α)</b> LINEAR EXPANSION THERMIC COEFFICIENT	ISO 10545-8	<b>METODO DISPONIBILE</b> AVAILABLE ON REQUEST	≤ 7x10 <sup>-6</sup> °C <sup>-1</sup>
 <b>RESISTENZA AGLI SBALZI TERMICI</b> RESISTANCE TO SUDDEN TEMPERATURE CHANGES	ISO 10545-9	<b>METODO DISPONIBILE</b> AVAILABLE ON REQUEST	<b>RESISTE</b> RESISTANT
<b>RESISTENZA AL CAVILLO</b> CRAZING RESISTANCE	ISO 10545-11	<b>RICHIESTA</b> ALWAYS TESTED	<b>RESISTE</b> RESISTANT
 <b>PRODOTTI CHIMICI AD USO DOMESTICO ED ADDITIVI PER PISCINA</b> HOUSEHOLD CHEMICALS AND SWIMMING POOL WATER CLEANSERS		min. B МИН. В	min. B МИН. В
<b>ACIDI ED ALCALI A BASSA CONCENTRAZIONE</b> ACIDS AND LOW CONCENTRATION ALKALIS	ISO 10545-13	<b>METODO DISPONIBILE</b> AVAILABLE ON REQUEST	<b>METODO DISPONIBILE</b> AVAILABLE ON REQUEST
<b>ACIDI ED ALCALI AD ALTA CONCENTRAZIONE</b> ACIDS AND HIGH CONCENTRATION ALKALIS		<b>METODO DISPONIBILE</b> AVAILABLE ON REQUEST	<b>METODO DISPONIBILE</b> AVAILABLE ON REQUEST
 <b>RESISTENZA ALLE MACCHIE</b> STAIN RESISTANCE	ISO 10545-14	min. 3 МИН. 3	min. 3 МИН. 3

## Imballi Packaging

SERIE SERIES	FORMATO NOMINALE NOMINAL SIZE	BORDO EDGE	SPESSORE THICKNESS	BOX			PALLET		
				PZ/BOX PCS/BOX	MQ/BOX SM/BOX	KG/BOX KG/BOX	BOX/PALLET BOXES/PALLET	MQ/PALLET SM/PALLET	KG/PALLET KG/PALLET
ICONA	10X20 -4"X8"	NATURAL	9,8	50	1,00	17,95	45	45,00	823,75
	10X20 -4"X8" STRUCTURE	NATURAL	9,8 (10,8)	48	0,96	17,95	45	43,20	823,75
GESSO	10X20 -4"X8"	NATURAL	9,8	50	1,00	17,80	45	45,00	817,00
	10X20 -4"X8" STRUCTURE	NATURAL	9,8 (11,3)	46	0,92	18,00	45	41,40	826,00
AROMA	6X24 -2,4"X9,5"	NATURAL	9,8	50	0,72	12,35	60	43,20	757,00
STILE	6X24 -2,4"X9,5"	NATURAL	9,8	50	0,72	11,10	60	43,20	682,00
	6X24 -2,4"X9,5" STRUCTURE	NATURAL	9,8 (11,3)	46	0,66	12,95	60	39,74	793,00

## Symbologia Symbols

### INDICAZIONI D'USO INDICATIONS FOR USE



Rivestimento  
Wall tile

### DESTINAZIONI D'USO SUGGESTED APPLICATIONS



Abitazioni  
Domestic purpose

### SUPERFICI SURFACES

Finitura  
Finish



Naturale  
Natural

### Aspetto superficiale Surface look



Opaco  
Matt



Lucido  
Glossy

### STONALIZZAZIONE SHADE VARIATION

V1

V2

### SPESSORE THICKNESS

9,8

### CARATTERISTICHE DI VENDITA SALES CHARACTERISTICS



Prodotto venduto al pezzo.  
Product sold per item.

Tutti i nostri prodotti, sia al mq che al pezzo, sono venduti unicamente a scatola completa.  
All our products are sold only in complete boxes, whether the unit of measure is per item or per square metre.

## Riferimento colori stucchi Grout line code reference

### MAPEI ULTRACOLOR - KERAPOXY EPOXY

SERIES	COLOR	MAPEI_GROUT LINE CODE REFERENCE
ICONA	CM	170
ICONA	FL	103
ICONA	G	111
ICONA	LM	103
ICONA	S	115
ICONA	VO	130
GESSO	AR	137
GESSO	CA	174
GESSO	CE	112
GESSO	CO	130
GESSO	MT	139
GESSO	TC	138
AROMA	AM	143
AROMA	DL	174
AROMA	DM	143
AROMA	DV	116
AROMA	S	112
AROMA	TB	152
AROMA	TQ	171
AROMA	V	115
AROMA	W	103
STILE	CF	114
STILE	CI	132
STILE	CZ	174
STILE	EC	110
STILE	PI	137
STILE	W	103

Icona, Gesso, Aroma e Stile fanno parte della raccolta

am<sup>ore</sup>re

Solo il meglio della ceramica da rivestimento,  
reinterpretata, dal piglio contemporaneo,  
a volte eclettica, effervescente e sempre di tendenza.

These products are part of the collection **Amore**.  
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